

Pinner Creations

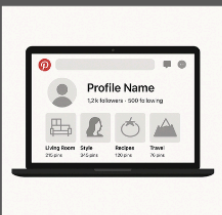
Pinterest Mastery



Table of Contents

01

Introduction



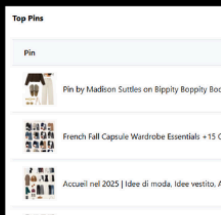
02

Content Review



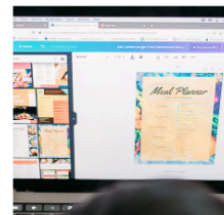
03

4 -Competitive Analysis



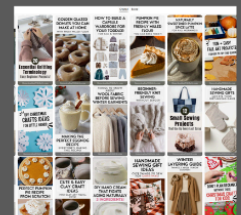
04

Design Tools and Resources



05

Image Selection



06

Pin Graphic Title Creation



07

Branding



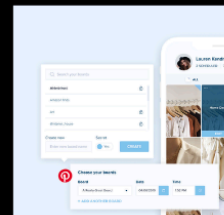
07

Template Variation



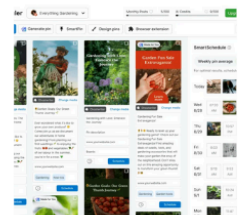
07

Finalizing Design



08

Media Upload



09

Pin Title Optimization



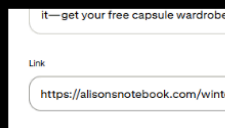
10

Pin Description

Simple Sewing Start: Ba
When I first started sewing, I ha essential. In this beginner-frien accessories tools, marking tool smart ways to use a sewing too

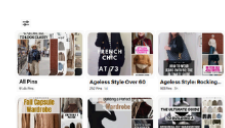
11

Link Addition



11

Board Selection



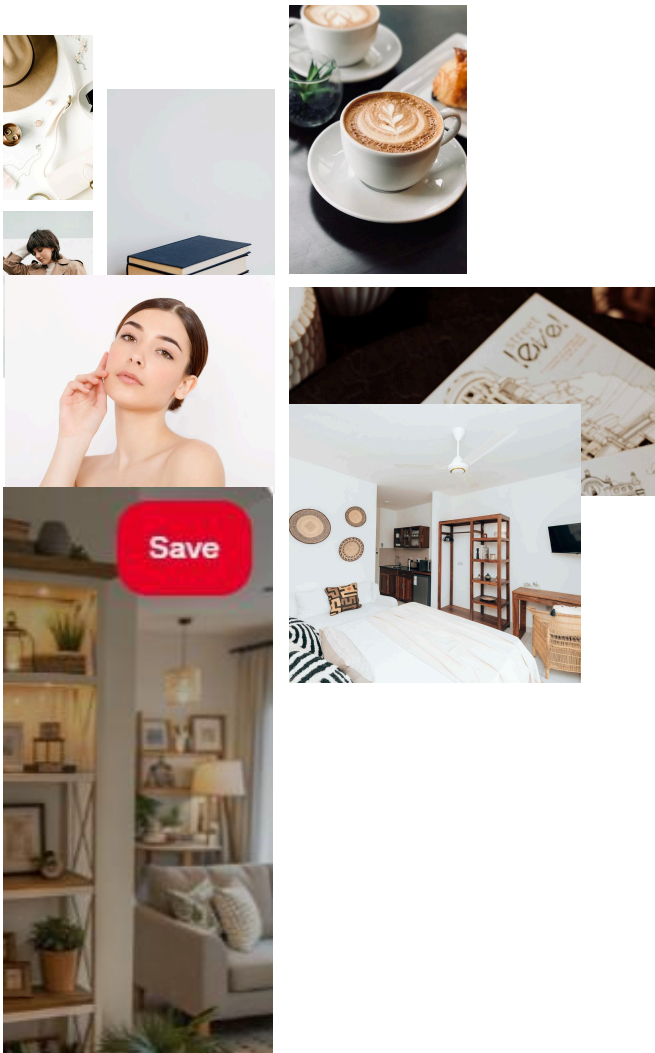
Introduction

Creating pins that stand out and perform well on Pinterest is both an art and a science. A high-performing pin doesn't just look good—it drives traffic, engages your audience, and boosts your content's visibility. This checklist is designed to guide you step by step through the entire pin creation process, from understanding your blog content and analyzing competitor pins to crafting compelling titles, selecting the perfect images, designing graphics, and optimizing for Pinterest SEO.

By following this checklist, you'll:

- Ensure relevance and accuracy: Your pins will always reflect your content and target audience.
- Leverage data-driven strategies: Learn from top-performing pins and uncover design and keyword patterns that work.
- Create visually captivating designs: Make your pins stand out with eye-catching layouts, images, and typography.
- Optimize for maximum reach: Use keywords, descriptions, and boards strategically to improve discoverability.
- Maintain brand consistency: Subtle branding helps your audience recognize your content while keeping the focus on value.

Whether you're a beginner looking to understand Pinterest best practices or an experienced creator aiming to refine your strategy, this checklist is your go-to guide for creating pins that consistently rank high and drive results. Use it daily to stay organized, maintain quality, and unlock the full potential of Pinterest marketing.



Pin Design

Content Review:

- Thoroughly read and understand the blog content for which the pin is being designed. This step is crucial to ensure the pin accurately represents and complements the blog content.
- Focus on identifying key themes, target keyword, longtail keywords and any other high ranking keywords you can use, CTA, and Freebies to pin utilizing different approaches each time strategically.
- Identify poor content, inaccurate content, and missing parts of the article like a CTA. Report the article and send it back for an update.

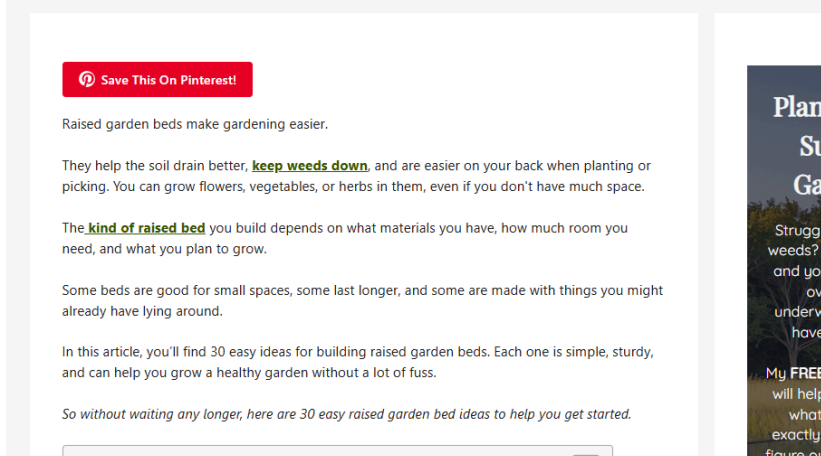
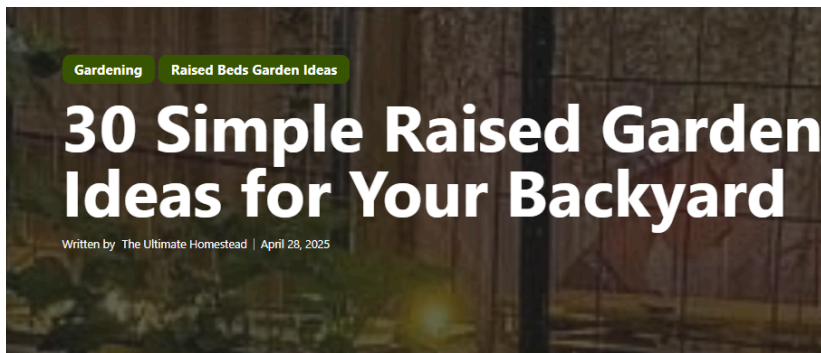


Table of Contents

- 1. Classic Wooden Raised Bed
- 2. Cedar Logs Raised Bed
- 3. Wattle Raised Beds
- 4. Galvanized Raised Beds
- 5. Logs as Border for Raised Bed
- 6. DIY Raised Bed Using Leftover Wire and Landscape Fabric
- 7. Stacked Stone Raised Bed
- 8. Brick Frame Raised Bed
- 9. Raised Bed On Wheels
- 10. Triangular Raised Garden Bed
- 11. Tiered Planters
- 12. Metal Trough Raised Bed
- 13. Raised Bed Arbor
- 14. Concrete Rings Raised Beds
- 15. DIY Planter Boxes from Cedar
- 16. Reclaimed Doors for Raised Beds
- 17. Pallet Beds (Heat-Treated Only)
- 18. Repurposing Food-Grade Water Barrels (Cut in Half)
- 19. Culvert Pipe Garden Bed
- 20. Terracotta or PVC Pipe Garden Bed
- 21. Straw Bale Garden Bed
- 22. DIY Tree Stump Planter Raised Bed
- 23. Raised Beds Along Your Fence
- 24. Tire Raised Beds
- 25. Cinder Block Raised Garden Bed
- 26. Gabion Raised Beds
- 27. Pocket Garden Between Steps with Landscape Timbers
- 28. Border Raised Bed on a Slope
- 29. Keyhole Garden Bed
- 30. Mix the Materials (Natural Wood & Steel)
- Choose the raised bed that fits your space and start growing!
- Frequently Asked Questions (FAQs)
 - 1. What is the best material to use for a raised garden bed?
 - 2. How deep should a raised garden bed be?
 - 3. What should I put at the bottom of my raised garden bed?
 - 4. How long will a raised garden bed last?
 - 5. Can I build a raised garden bed without using tools?
- Ready To Transform Your Garden?











Pin Design

4 -Competitive Analysis:

- Analyze pins that are performing well on Pinterest (Using your target keyword on Pinclicks). Look for patterns in their design, imagery, and text.
- Understanding what works for top-ranking pins; top-ranking pins can provide valuable insights for your pin design strategy.

Do: Look for commonalities in pinning strategies

Top Pins Export

Pin	Pin score	Created At	Repins	Saves	Reactions	Comments	Is Repin
 Pin by Madison Suttles on Bippity Boppity Boo! in...	7871	Apr 13, 2025	7578	21351	290	3	✓
 French Fall Capsule Wardrobe Essentials +15 Outfit...	1745	Mar 1, 2025	1664	2607	79	2	✓
 Accueil nel 2025 Idee di moda, Idee vestito, Abi...	1801	Jul 5, 2025	1486	4731	314	1	✓
 Pin by Mc Sparkle on Capsule wardrobe - less is mo...	1381	Nov 1, 2024	1282	3426	99	0	✓
 Pin by Ursula Null on Wear in 2025 Capsule wardro...	650	Jan 16, 2025	381	5627	266	3	✓
 Fall Capsule Wardrobe 2024 imerikamarie.com	671	Jan 18, 2025	374	6240	296	1	✓
 Fall Capsule Wardrobe: The Staples You Need for th... theclosetdime.com	363	Aug 13, 2025	279	2249	84	0	✓
 A Realistic Year Round Capsule Wardrobe for 2025 -... www.pennypincherfashion.com	312	Aug 8, 2025	278	1202	30	4	✓
 By Styleluxe on Instagram: "AUTUMN EVERYDAY CAPSUL... www.instagram.com	244	Aug 20, 2025	148	1435	94	2	✓ 

Pin Design

Design Tools and Resources:

- Utilize Canva or [Post Paddle](#) to create pin graphics, use a ratio of 1000x2000, title your project with the workday's date, and use the Pinterest profile name acronyms. (example: TUH 01/01/26)
- Share your workday link with the client before beginning tasks on Canva.
- Create pins that utilize the image as the main component; most of your designs, if not all, should be multi-image designs.
- Strive for uniqueness in every pin to stand out.

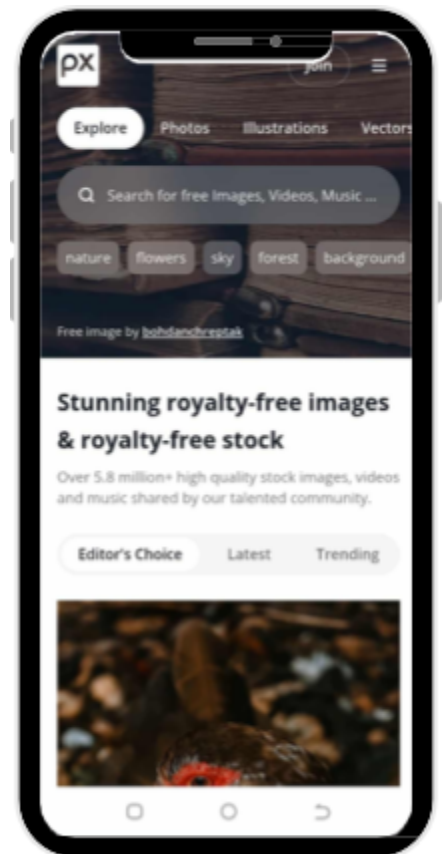
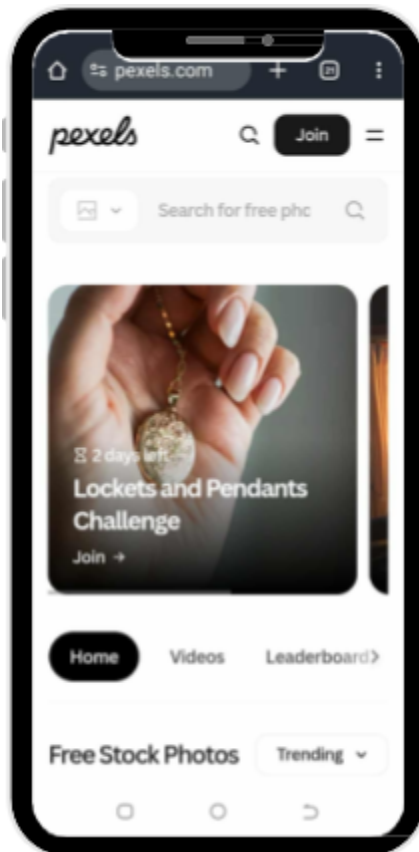
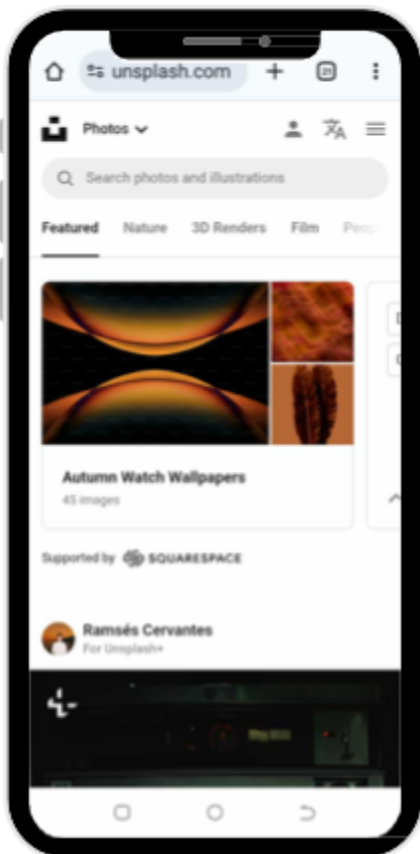
Do: Share your link for the day.



Pin Design

Image Selection:

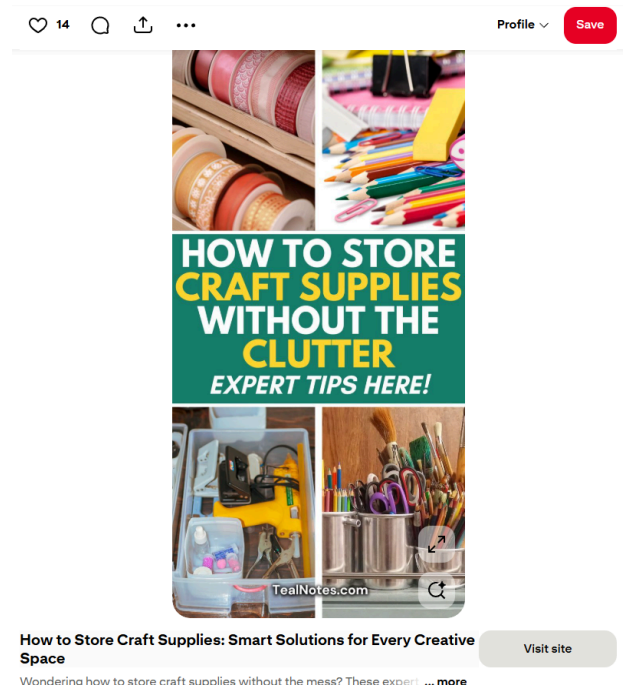
- Select images that are directly relevant to the pin's content. Pinterest's AI can recognize the content of images, so relevance is key.
- Use high-quality, engaging images from recommended sources (Utilize Canva.com, Tailwindapp.com, Pexels.com, Pixabay.com, and Unsplash.com Midjourney.com) and avoid generic stock photos. The chosen image should be appealing and resonate with the target audience.



Pin Design

Pin Graphic Title Creation:

- Craft a title that is immediately captivating and easy to comprehend.
- The title should incorporate your targeted keyword for SEO purposes. (Experiment with a different color or font for your targeted keyword)
- Choose fonts that are bold and easy to
- Use Title Care
- Ensure the text color contrasts well with the background for readability.
- The title should reflect the content, and avoid misleading clickbait. Keep it short and to the point (estimate Title length and formula based on what Pinclicks is ranking)
- Evoke an emotional response or curiosity.
- Use power words that trigger emotion (And/or utilize #'s, feel free to be negative and mysterious sometimes; "7 Worst Morning Habits""What Not To Do When Starting A Blog: 10 Rookie Mistakes" or "The Truth You Have To Know About..")
- Use at least one of [The 21 formulas for Catchy Pin Titles](#)



Pin Design

Branding:

- Subtly include "TheUltimateHomestead.com" in the pin graphic. This should be in a small font and placed unobtrusively at the bottom center, ensuring brand visibility without overpowering the main design.



Template Variation:

- Regularly alternate template [designs](#). This variety keeps the content fresh and engaging for the audience.



Finalizing Design:

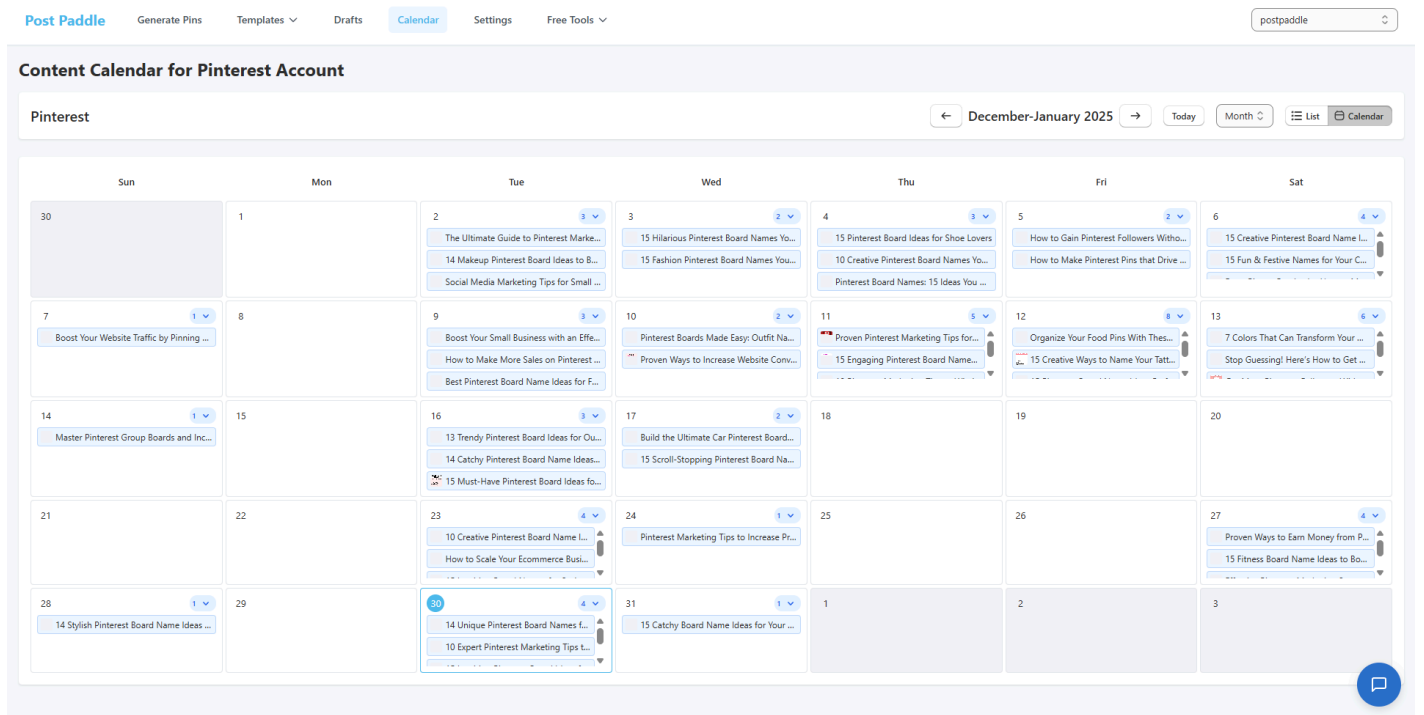
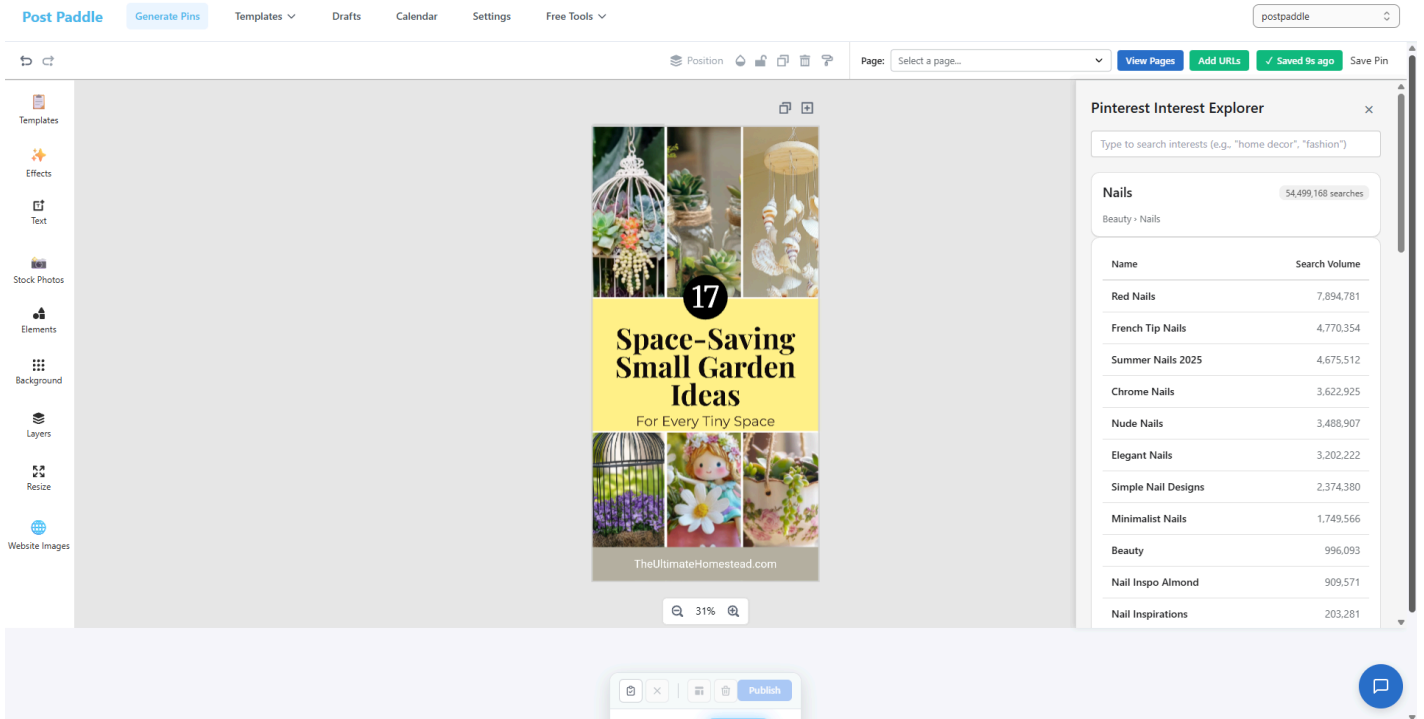
- Once the design meets all criteria, download the pin graphic for publishing.

Don't: OPT OUT OF DOING KEYWORD RESEARCH. Do not use spammy words like (Click or buy). Do not repeat the pin title in the description (vice versa)

Publishing

Media Upload:

- Create and upload pin graphics to [Post Paddle](#), a tool used for designing, scheduling, and publishing pins.



Publishing

Pin Title Optimization:

- For each pin, perform thorough keyword research to enhance discoverability. The title should include a mix of your target keyword and/or your longtail keywords. Ensure these keywords are consistently used across the 5 elements:
 - Pin GraphicTitle
 - Pin Title
 - Pin Description
 - Board Name (If you don't have a board with the keyword make one)
 - Board Description
- Front-load the pin title with the Target keyword (Use parentheses, dash, or brackets to divide)
- The title should reflect the content, avoid misleading clickbait.
- Keep it short and to the point (Don't repeat Title in Description and Vice Versa)

Don't: OPT OUT OF DOING KEYWORD RESEARCH. Do not use spammy words like (Click or buy). Do not repeat the pin title in the description (vice versa)

The image shows a Pinterest pin creation interface. On the left is a vertical pin graphic with the text '17 BEST COMPANION PLANTS FOR CARROTS' and 'TheUltimateHomestead.com'. On the right is the pin creation form. Arrows point from labels to specific fields in the form:

- Pin Title:** Points to the 'Title' field containing '17 Best Companion Plants for Carrots in a Vegetable Garden'.
- Pin Description:** Points to the 'Description' field containing text about carrot companion plants and a free garden planner.
- Pin Graphic Title:** Points to the pin graphic itself.
- Board Name:** Points to the 'Board' dropdown menu showing 'Companion Planting'.
- Board Description:** Points to the 'Tagged topics' section, specifically to the 'Companion Planting' tag.

Publishing

Pin Description:

- Write a compelling description that incorporates at least 7 keywords naturally. The description should give users a clear idea of what to expect from the content
- Include the solution to the user's need, and be inspirational
- Use your *target keyword* (Note related search terms, use "long tail keywords" /variety keywords in the pin description that are an answer to the problem :as they are shown on pinclicks)
- Describe a preview of the content utilizing as many keywords as possible from your search.
- Include a call to action.
- Mention any additional resources or bonuses.

About Me Bullet Journal Page Ideas You'll Love

Looking to personalize your pages? I'm sharing my favorite about me¹ bullet journal ideas² that make any creative journal³ feel uniquely yours. From fun facts to reflections, these planner ideas⁴ and things to put in your diary⁵ help me build a meaningful life planner⁶ with a touch of diary journal aesthetic⁷. Perfect for pretty journals or fresh 2025 notebook ideas. Ready to make yours? Download my FREE Bullet Journal Template and start today!

Publishing

Link Addition:

- Attach the appropriate destination link to the pin, directing users to the relevant blog post or webpage.



Title
February Valentine Heart Maze Printable

Description
This engaging February Valentine maze challenges kids to find their way through a heart-shaped path. It's a fun problem-solving activity that pairs perfectly with Valentine templates free printable, Valentine's Day coloring pages for kids, and other February activities

Link
<https://tealnotes.com/free-hearts-smiles-valentine-activities-for-kid..>

Board
Valentine Activities For Kids

Section
No section

Publish at a later date

12/30/2025 02:00 PM

Board Selection:

- Choose the most relevant Pinterest board to publish the pin, it should contain your main keyword. This helps in reaching the right audience and improves content categorization.



Title
February Valentine Heart Maze Printable

Description
This engaging February Valentine maze challenges kids to find their way through a heart-shaped path. It's a fun problem-solving activity that pairs perfectly with Valentine templates free printable, Valentine's Day coloring pages for kids, and other February activities

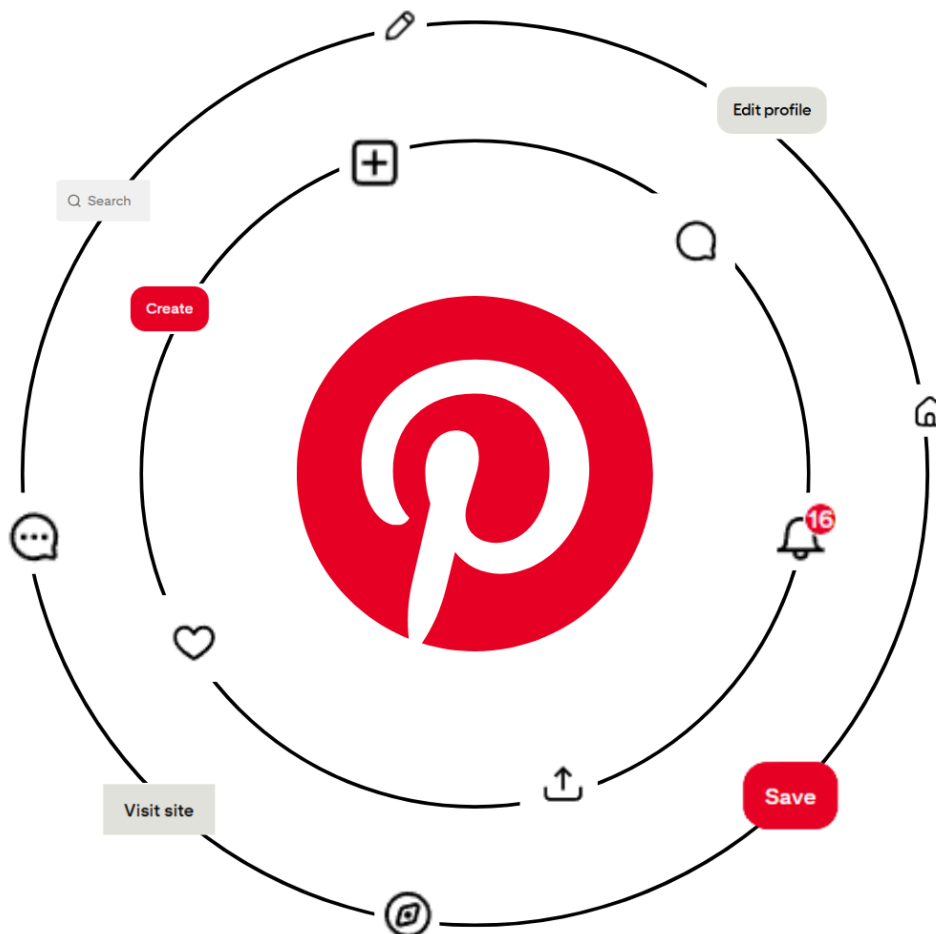
Link
<https://tealnotes.com/free-hearts-smiles-valentine-activities-for-kid..>

Board
Valentine Activities For Kids


Section
No section


Publish at a later date

12/30/2025 02:00 PM



 Discover Pinner Creations for tools, resources, and guides to help you grow your Pinterest presence: <https://pinnercreations.com/>

 Need help choosing the right Pinterest management plan? Send us a message! If you'd like a free 15-minute consultation, share your website link and goals via the [contact form](#), and we'll guide you through the next steps.

 Want more Pinterest tips and insider strategies? Join our Facebook community — [Pinterest Marketing Growth Strategies: Beginner to Expert Tips and Tricks!](#) Connect with fellow creators and experts, learn real strategies, and level up your Pinterest game.